

CAREER SUMMARY

Journalist • Communicator • Media Expert

- I am an experienced journalist, strategic communicator, and media expert. I remain committed to providing lasting contributions that will drive innovation, encourage growth, and promote success in the workplace.
My passions outside of media include leadership, equality, and advocacy. I recognize the importance of supporting and representing diverse perspectives in storytelling and content creation.

EDUCATION

Bachelor's, Journalism and Media Communication

May 2023

Colorado State University, Fort Collins, CO

Dean's List, Honor Society, Magna Cum Laude | GPA: 3.97

AREAS OF EXPERTISE

- News Production (Dalet), Broadcast Writing, Audience Engagement, Multimedia Storytelling, Communication, Video Editing (Premiere Pro), Digital Content Creation, Media Ethics and Culture, Strategic Thinking, Social Media Monitoring, Copywriting, Multi-platform Trends

PROFESSIONAL EXPERIENCE

NBCUniversal | KNBC, Universal City, CA

Sept 2022 – Present

KNBC is a television station in Los Angeles serving as the West Coast flagship of the NBC network.

OTT NEWS INTERN

- Fact-check and conduct investigative research, Develop + distribute digital content for FAST channels (Roku, Peacock, YouTube, Apple TV, NBC4), Write and produce "Let Me Explain" news packages, Stack and cut "The Rundown" show, Dedicatedly pitch story ideas + write for web

Crescenta Valley Weekly, Glendale, CA

Aug 2020 – Jan 2023

CV Weekly is an award-winning, privately owned community newspaper in the Foothills.

FREELANCE REPORTER

- Covered local news in various beats with a focus on education, politics, and entertainment/leisure, Fact-checked and interviewed sources, Wrote, edited, and proofread copy

Foundation PR, New York City, NY

Jan 2022 – June 2022

Foundation is a digital-first, strategic communications firm based in NYC and LA.

PUBLIC RELATIONS INTERN

- Created and distributed press releases

- Strategized with brands and the Foundation team
- Handled Influencer/Editor outreach for brands (dpHUE, Hero Cosmetics, caliray, Ellis Brooklyn, EM cosmetics, Nécessaire, etc.)
- Monitored social media platforms
- Hands-on event coordinating for new product launches
- Market analysis and competitive research

LAWLESS Beauty, La Jolla, CA

Dec 2021 – June 2022

LAWLESS is a cosmetic company that offers clean cosmetics focused on high-impact, full-coverage products.

FREELANCE COPYWRITER

- Developed product descriptions and packaging copy
 - Created a master copy file for all products
 - Adjusted existing copy based upon regulatory feedback provided by legal team
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